

How can a clear pricing strategy help power battery recycling enterprises?

A clear pricing strategy for power battery recycling can curb the phenomenon that irregular small workshops take vicious bidding to recycle batteriesand help power battery recycling enterprises to make clear pricing strategies between the upstream and downstream enterprises of closed-loop supply chain.

Are electric vehicle battery echelon utilization and remanufacturing a closed-loop supply chain?

This study examines an electric vehicle battery closed-loop supply chain including a battery manufacturer and a retailer, with a focus on echelon utilization and remanufacturing of waste electric vehicle battery. Optimal pricing strategies and technological effort decision of the supply chain members are derived based on a Stackelberg game model.

What is a power battery enterprise?

Power battery enterprises collect the used power batteries directly from customers and remanufacture them or consider echelon use batteries (Model E). (Jia & Li, 2019) Model E takes both echelon utilization and government subsidies into consideration.

Are enterprises involved in the Cascade utilization of power batteries?

Our study focuses on enterprises involved in the cascade utilization of power batteries, examining the timing and pros and cons of government EPR policy implementation, as well as optimal pricing decisions for supply chain members. The findings provide valuable insights for the operations of relevant enterprises and government regulatory design.

Which Pricing Decision models are established under a battery closed-loop supply chain?

Three pricing decision models are established under the recycling model of the battery closed-loop supply chain are established in this paper: benchmark model, EPR regulatory model disregarding cascade utilization, and EPR policy model under cascade utilization.

Why is a closed-loop supply chain important for electric vehicle batteries recycling?

It significantly provides a theoretical basis for the enterprises in the electric vehicle batteries recycling closed-loop supply chain to formulate pricing strategies under three recycling modelsand provides suggestion for the government in the designing power battery recycling subsidy policy.

Speaking on the sidelines of the e-mobility event MOVE 2024, which took place in London from June 19-20, several industry experts agreed that spot price volatility recently observed in several critical raw materials has prompted the adoption of holistic strategies to mitigate price risk while electric vehicle (EV) ecosystems are being built in western countries.

Relevant notations and their definitions

Notation	Definition
$p$	The retail prices of new

energy vehicle, 1 The sales cost and automotive battery recycling cost of retailer  $C_w$  The wholesale price of new energy vehicle Automotive battery recycling effort cost  $B_w$  The automotive battery wholesale price of automotive battery enterprise  $C_c$ , 2c New energy ...

It reveals that when  $m_1$  opts for direct battery procurement, if  $m_2$  boasts higher after-sales service standards, adopting a technology cooperation strategy becomes more advantageous.

Under these strategies, we investigate the optimal sales prices of the battery and electric vehicles of the two brands. We then analyze the impacts of brand effect on the ...

between adjusting its pricing strategy and maintaining favorable profit margins. Tesla's shifts in pricing strategy have far-reaching implications on the global electric vehicle market. Through a case

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comprehensive depiction of Tesla's case, including its product line, sales model, pricing strategy, and global market performance. The third section delves deeper into the issues within Tesla's pricing

**Abstract:** Considering the effective utilization of power battery, the cascade utilization was introduced power battery closed-loop supply chain, the system decision-making problem of the power battery dual circulation closed-loop supply chain composed of a manufacturer, recycler and cascade utilization enterprise was the research object. Under the scenario of government ...

**Building an Enterprise Sales Strategy.** Enterprises present both challenges and opportunities for sales professionals. Here are a few best practices for building a solid enterprise sales strategy: 1. Target the right ...

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This figure is a stacked bar chart which shows the UK demand for GWh by end use from 2022 to 2040, split by end use. Total demand increases from around 10GWh in 2022, to around 100GWh in 2030 and ...

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**Psychological pricing** close psychological pricing A pricing strategy based on the theory that certain prices have a psychological impact e.g. £2.98 instead of £3. is used to make ...

One of the easiest, most straightforward pricing strategies is cost-plus pricing--a simple calculation that takes

the cost of the product or service and adds a markup to determine the price. For example, a hat costs ...

Considering the supply chain composed of a power battery supplier and a new energy vehicle manufacturer, under the carbon cap-and-trade policy, this paper studies the different cooperation modes between the manufacturer and the supplier as well as their strategies for green technology and power battery production. Three game models are constructed and ...

Market Analysis: Understand the pricing strategies of competitors. This involves researching their prices, promotional offers, and customer perception. Cost Consideration: Ensure that the pricing covers costs and allows for a ...

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